The Carolinas Chapter of ASID 2020 Patron Program offers an array of sponsorship opportunities, across a variety of platforms, programs and initiatives, providing you with the ability to align your brand visibility, in-person contact, marketing activities and touch points with the ASID Carolinas design community.

The **GOAL OF THE PROGRAM** is to provide our Patrons with opportunities to **CONNECT**, **ENGAGE** and **NETWORK** with the interior design community decision-makers of the Carolinas: our members!

**CONNECT**
Meet and connect with the professionals shaping the interior design community in the North and South Carolina and establish your company as a valuable resource to them throughout the 2019-20 year.

**ENGAGE**
Patrons support, are recognized at, and participate in, the annual and monthly events of the Chapter, including the Spring Conference, Excellence in Design Awards, the Fall Meeting and the regional design community events.

**NETWORK**
Increase your network of contacts through our 1189+ members in North and South Carolina. Gain quality face-time, build brand recognition and show your commitment to the interior design industry.

**How to Become a 2020 Patron**
Patron sponsorship runs on an anniversary date so you receive 365 days of benefits. To sign up today, select the level of sponsorship that best suits your company's goals and strategy from the accompanying benefits table, and complete the 2020 Patron registration form. If you have any questions, please contact us at Administrator@nc-sc.asid.org.
2020 Patron Sponsorship Levels and Add-ons
Choose the level that best meets your marketing goals

### 2020 ASID Carolinas Patron Levels and Benefits

<table>
<thead>
<tr>
<th>Level-Specific Benefits</th>
<th>Bronze Level</th>
<th>Silver Level</th>
<th>Gold Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Member verses Non-Member Level Pricing</td>
<td>$1,000 IP Member $1,500 Non-Member</td>
<td>$1,500 IP Member $2,000 Non-Member</td>
<td>$2,000 IP Member $2,500 Non-Member</td>
</tr>
</tbody>
</table>

#### Exhibit Booth
- Spring Conference (March)
- Fall Meeting (September)

#### General Sponsorship
- Spring Conference (March)
- Fall Meeting (September)

#### Chapter Event Recognition
- Name on Signage
- Name Recognition
- Social Media Posts
  - Instagram
  - Facebook

#### Digital Recognition
- E-Blasts to Membership
- Website
- E-Blast Promotions
  - 1
  - 2
  - 4

#### Additional Sponsorship Opportunities

**Otto Zenke Student Design Awards Lunch Sponsor** (March)
$3000 IP | $4000 Non-IP
Target future designers at this well-attended awards ceremony. Company recognition on signage and in all print/digital materials. Includes a speaker address to attendees and four tickets to attend the awards lunch.

**Excellence in Design Awards Presenting Sponsor** (September)
$5000 IP | $6000 Non-IP
Be the premier sponsor of the event! Includes company recognition on all signage and print/digital materials. Includes a speaker address to attendees and four tickets to attend the awards presentation.

**VIP Cocktail Reception at the Fall Meeting** (September)
$5000 IP | $6000 Non-IP
Be the key sponsor of this exclusive reception! Create a drink named in your honor. Includes recognition in event signage and all print/digital materials. Includes a 20-minute address to attendees and four tickets to attend.

**Fall Meeting Exhibit Table in the Product Lounge** (September)
$500 IP | $600 Non-IP
Display your products and/or services with a table display in the Fall Meeting Product Lounge. Includes a branded giveaway to be drawn for during the Product Lounge hours.
2020 Patron Sponsorship Registration Form

Complete the 2020 Patron Program sponsorship registration form and return, with payment information, to the Carolinas Chapter of ASID offices. If you have any questions please contact the ASID Carolinas offices by phone at 704-940-1717 or e-mail us at Administrator@nc-sc.asid.org.

Select your level of Patron sponsorship

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Please Check</th>
<th>ASID IP</th>
<th>ASID Non IP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gold Patron</td>
<td>☐</td>
<td>$2,000</td>
<td>$2,500</td>
</tr>
<tr>
<td>Silver Patron</td>
<td>☐</td>
<td>$1,500</td>
<td>$2,000</td>
</tr>
<tr>
<td>Bronze Patron</td>
<td>☐</td>
<td>$1,000</td>
<td>$1,500</td>
</tr>
</tbody>
</table>

Select any Additional Patron Opportunities

<table>
<thead>
<tr>
<th>2020 Additional Opportunities</th>
<th>Please Check</th>
<th>ASID IP</th>
<th>ASID Non IP</th>
</tr>
</thead>
<tbody>
<tr>
<td>Otto Zenke Design Awards Lunch Sponsor</td>
<td>☐</td>
<td>$3,000</td>
<td>$4,000</td>
</tr>
<tr>
<td>Excellence in Design Awards Presenting Sponsor</td>
<td>☐</td>
<td>$5,000</td>
<td>$6,000</td>
</tr>
<tr>
<td>VIP Cocktail Reception at the Fall Meeting</td>
<td>☐</td>
<td>$5,000</td>
<td>$6,000</td>
</tr>
<tr>
<td>Fall Meeting Table Sponsor in the Product Lounge</td>
<td>☐</td>
<td>$500</td>
<td>$600</td>
</tr>
</tbody>
</table>

Sponsorship Amount Total

- Patron Level Cost                   $________
- Additional Opportunities Cost      $________

TOTAL COST $________

Contact Information

Contact ________________________________________________________________

Company ______________________________________________________________

Mailing Address _______________________________________________________

City___________________________________________ State ________ Zip__________

Phone ______________________________ Fax __________________________________

Email Address___________________________________________________________

Payment Information

☐ VISA  ☐ MasterCard  ☐ Check: ASID Carolinas; mail to ASID Carolinas, 1300 Baxter St., Ste. 360, Charlotte, NC 28204

CC#: ______________________________ Exp. Date ___________ 3 digits on back of card (VISA/MC) __ __ __

Print Cardholder Name _____________________________________________________

Cardholder Billing Address________________________________________________

Authorized Signature _______________________________________________ Date_________

Fax registration form, along with credit card payment, to 704-365-3678; mail with payment to: ASID Carolinas, 1300 Baxter St., Ste. 360, Charlotte, NC 28204; or email with payment information to Administrator@nc-sc.asid.org.