

Cherokee Red  
PPG13-02

Wright Green Olive  
PPG1122-5

Covered Wagon  
PPG16-18



# Frank Lloyd Wright - American Icon, Architectural Master, Modern Dreamer

## PROGRAM DESCRIPTION

This PPG presentation discusses Frank Lloyd Wright - a true American icon, highly influential architectural master and all-around modern dreamer. It highlights the professional life of Wright, his influence on and achievements in modern design, and his body of work resulting from his time at Taliesin (West) with special focus on the color palette developed for Taliesin (West).

## CONTACT INFORMATION

If you are interested in scheduling this presentation for your firm, chapter meeting or organization, please contact your local PPG Architectural Sales Representative or Ashley McCollum, by email at [amccollum@ppg.com](mailto:amccollum@ppg.com). We look forward to sharing our passion for color with you!

### PROGRAM LEARNING

- Attendees will learn highlights of Frank Lloyd Wright's career, his design philosophy, and early influences.
- Attendees will learn how the micro-harmonies found within the 1955 Taliesin palette are still relevant in today's contemporary market.
- Attendees will learn how Wright harnessed control of his projects to not only include architecture but also landscape design, lighting, textiles, and furnishings.
- Attendees will learn of the key design styles, which Wright greatly contributed to and even founded.
- Attendees will learn of Wright's influence of other architects of the time including those that studied under him.
- Attendees will review the original 1955 palette Wright specified for Taliesin for an in-depth look at the palette as a whole and dissecting it to reveal micro-harmonies.
- Attendees will review several projects by Wright and how they've inspired design up to the present day, going beyond architecture and into everyday items such as lamps, and cell phone cases.

## COURSE INFORMATION

**Format:** Instructor led - face to face

**Length:** 1 hour

### IDCEC APPROVED

**CEU Number:** CEU-102224

**Designation:** General

**Learning Level:** Basic

**Subject:** History & Culture

**Subject:** Architecture

**Expires:** 04/30/2019

### AIA APPROVED

**#AF0800**

**Learning Units:** 1

**Credit Designations:** 1 LU

**Expires:** 12/16/2019

### NKBA APPROVED

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