



Candidate Biographical Information

Deadline for submission is January 11, 2021

DEADLINE FOR RETURN _____

BOARD POSITION President-Elect

CHAPTER The Carolinas Chapter

INSTRUCTIONS: This form provides candidate information to the chapter nominating committee. Please list all items in chronological order with the most recent placed first. For all ASID activities, list both the activity and the year(s) served, within the last 10 years only. Please provide information exactly as you would like it to appear on the ballot. Do not exceed the number of entries provided under each category.

Name (as you would like it to appear on ballot) Sarah Jean Hannah Caldwell

Education

1. The Art Institute of Philadelphia- Interior Design
2. Asheville-Buncombe Technical Community College- Sustainable Technologies

Employment

1. Living Stone Design + Build Inc., Black Mountain NC
2. Red Tree Builders, Asheville NC

ASID Activities

1. Carolinas Chapter Design Communities Director
2. Western NC Design Community Chair
3. Allied Member
4. _____
5. _____

Community/Civic Activities, Other Professional Organizations

1. Asheville Home Builders Association Member
2. National Home Builders Association Member, (CAPS) Certified-Aging-In-Place Specialist
3. Wellness Within Your Walls Certified
Sustainable Furnishings Council GREENleader

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Name: Sarah Jean Hannah Caldwell

Honors/Awards and Publications

1. _____
2. _____
3. _____

CANDIDATE STATEMENT: If selected as a chapter leader, what key goals would you set and how would you propose achieving those goals? Please limit your response to 75 words using the space below.

Goals:

1. BRAND RECOGNITION. The ASID logo and the existence of this professional organization need to be more heavily broadcast to the general population. In a world flooded with DIY, HGTV and armchair designers, people need to be inspired to seek out professionals. They need to know to look for the ASID logo as a key step in vetting a designer.

2. NETWORKING OPPORTUNITIES. Seeing other designers as a valuable support system instead of suspicious competition is so important. Creating a network of designers you can call on for advise, assistance and companionship will enrich your career and personal life. Extending your network to industry peers and other professional organizations will dramatically increase your potential for success in many areas.

3. RAISING THE NEXT GENERATION OF DESIGNERS. Promote, encourage, and mentor students, and emerging professionals.

The chapter requires a recent photo of no more than one-year old for the ballot. (To be checked by the chapter, if required.)

Return completed forms to:

Margot Olson, ASID
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828-773-3150