

# 2022 Annual Patron Program

## Sponsorship Participation Information



**CONNECT**, **ENGAGE** and **NETWORK** with interior designers in North Carolina and South Carolina with the ASID Carolinas Patron Program

- **CONNECT:** Meet and connect with the professionals shaping the interior design community in North and Carolina and establish your company as a valuable resource to them throughout the year.
- **ENGAGE:** Patrons are recognized at and participate in the Chapter events including the Spring Meeting, the Excellence in Design Awards, the Annual Meeting, and the many Design Community activities.
- **NETWORK:** Increase your network of contact throughout 800+ members in North and South Carolina. Gain quality face time, build brand recognition, and show your commitment to the interior design industry.

### Our Membership

# 780+

#### Interior Designers:

- **40%** - Allied
- **24%** - Professional
- **29%** - Students
- **6%** - Associate

# 100+

#### Industry Partners (IP):

the product and service providers to the interior design industry.

## 2022 Patron Program Levels and Benefits

Level-Specific Benefits		Bronze Level	Silver Level	Gold Level
▼	Member versus Non-Member Level Pricing ►	<b>\$1,000 Member</b> \$1,500 Non-Member	<b>\$1,500 Member</b> \$2,000 Non-Member	<b>\$2,000 Member</b> \$2,500 Non-Member
Chapter Event Recognition		Name Recognition	Name Recognition	Logo Recognition
Digital Recognition <ul style="list-style-type: none"><li>• E-Blasts to Membership</li><li>• Quarterly Newsletter</li><li>• Website</li></ul>		Name Recognition	Name Recognition	Logo Recognition
Exhibit Booth <ul style="list-style-type: none"><li>• Annual Meeting (September)</li></ul>			One Booth	One Booth
E-Blast Promotions		1	2	4
Social Media Posts <ul style="list-style-type: none"><li>• Instagram</li><li>• Facebook</li></ul>		1	2	4
Instagram Takeover				1

## Questions

If you have any questions, please contact us at [Administrator@nc-sc.asid.org](mailto:Administrator@nc-sc.asid.org).

# 2022 Patron Program Registration Form

Complete the 2022 Patron Program registration form and return, with payment information, to the Carolinas Chapter of ASID offices. **If you have any questions please contact us by phone at 704-940-1717 or by e-mail at [Administrator@nc-sc.asid.org](mailto:Administrator@nc-sc.asid.org).**

## Select your level of Patron sponsorship

Sponsorship Level	Please Check	Member	Non-member
• Gold	<input type="checkbox"/>	\$2,000	\$2,500
• Silver	<input type="checkbox"/>	\$1,500	\$2,000
• Bronze	<input type="checkbox"/>	\$1,000	\$1,500

## Patron Program Rules

- Patron benefits run the entire calendar year (January 1 through December 31).
- Patrons will be announced via email and social media to membership after joining/renewing.
- Member rate is for ASID members and Industry Partners.
- ASID Carolinas reserves the approval rights of all programs and content being co-branded or promoted to ensure compliance with chapter policies.
- As a 501 (c) 6 non-profit membership association, ASID Carolinas is not a charity and therefore Patron sponsorship does not qualify as a tax-deductible charitable donation. However, it may qualify as a business expense.

## Contact Information

Contact \_\_\_\_\_  
Company \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Email Address \_\_\_\_\_

## Payment Information

☐ VISA ☐ MasterCard ☐ Check: ASID Carolinas; mail to ASID Carolinas, 1300 Baxter St., Ste. 360, Charlotte, NC 28204

CC#: \_\_\_\_\_ Exp. Date \_\_\_\_\_ 3 digits on back of card (VISA/MC) \_\_\_\_\_

Print Cardholder Name \_\_\_\_\_

Cardholder Billing Address \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

**Fax registration form, along with credit card payment, to 704-365-3678;  
mail with payment to: ASID Carolinas, 1300 Baxter St., Ste. 360, Charlotte, NC 28204;  
or email with payment information to [Administrator@nc-sc.asid.org](mailto:Administrator@nc-sc.asid.org).**

