# **NEXT ROBOTICS**

## **SCOPE OF WORK**

o Plan and design NEXT's new 12,000 SF Research and Development Hub, as well as designing a logo to improve the company branding.

Create unique spaces including Reception, Wellness Room,
 Dedicated Team Spaces, Inclusive Design Lab & Work Cafe
 (Maximum square footage for each space predetermined by project program)

o Incorporate individual and collaborative work zones that can accommodate 44 NEXT employees

# **CLIENT BACKGROUND: WHO IS NEXT?**

o NEXT is a <u>global robotics company</u> based in Providence, Rhode Island. <u>NEXT creates electronics and appliances</u> that are designed to help their customers in everyday life.

## COMPANY PURPOSE/GOALS

Offer innovative solutions to make your life easier with intuitive and responsive controls, sleek, stylish designs, and eco-friendly features. The researchers, engineers and product designers at NEXT are working to build an ecosystem of robots and smart home devices to help consumers make their homes easier to maintain and healthier places to live.

Aspire to be an inclusive and diverse company that embraces all walks of life, celebrates the greatness of individuals and helping them reach their full potential.

# **NEXT Core Values**

- Humanity Centered
- Purpose Driven
- Foster Connections
- Act with Integrity & Excellence
- Be Authentic, Be You
- Think Big and Be the Next!



# LOGO & COLOR SCHEME

NEXT's signature orange and electric blue can be seen in the updated logo & throughout the new office design. The new logo is simplistic yet graphic, giving viewers a clearer vision into what NEXT does and who they are as a company.

# **CONCEPT STATEMENT**



## LOCATION: 101 Seaport Blvd Boston, MA 02210

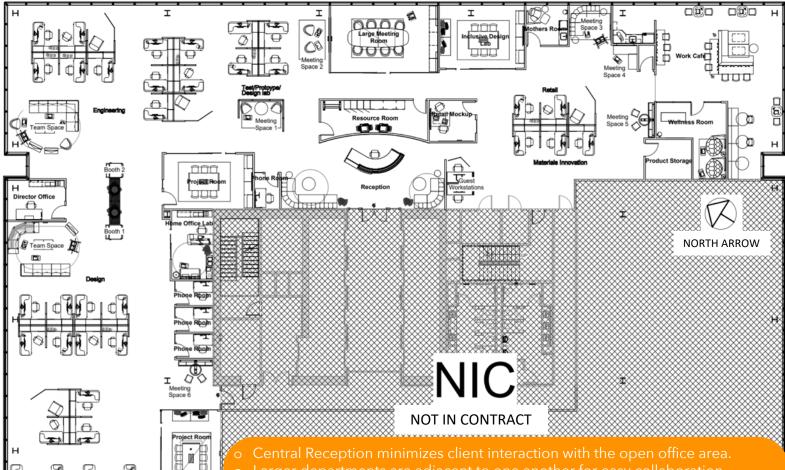
The NEXT office is located on the 6<sup>th</sup> floor of a multitenant building in the Seaport district of South Boston. It is within walking distance to the Boston Harbor, and it is centered between the popular Fan Pier Park neighborhood and the Ted Williams tunnel.

Inspired by a circuit motherboard, individual components (departments) work efficiently to process information, communicate, and transfer data efficiently to achieve a common goal. An emphasis will be placed on comfort and control over the work environment, so staff members can feel supported and secure while in the office. The creation and separation of different personal and collaborative zones will encourage collaboration as well as improve employee engagement and efficiency.

To help reflect the brand, the design will incorporate the repetition of NEXT's signature colors, geometric shapes, and graphic patterns that are reminiscent of robotics (gears, circuits, etc.)

NEXT is committed to being a collaborative and team-based organization, and all of this is incorporated with hopes to continue NEXT's discovery process through technological exploration to foster innovation that provides practical and valuable robot products for the home.

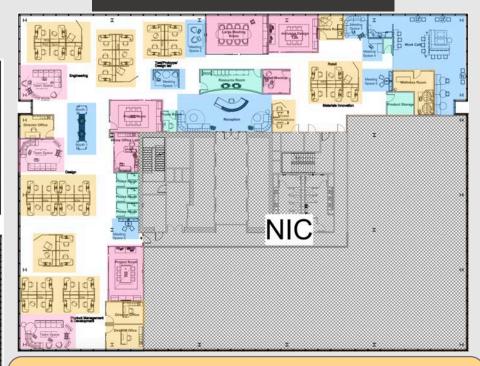
# **FLOORPLAN**



- Larger departments are adjacent to one another for easy collaboration.
- o Though, not all departments have a Dedicated Team Space, each department has an alternative work/collaboration zone nearby.
- Large amounts of interior glazing used throughout so natural light can
  penetrate each space. Rooms are located as close to the building core as
  possible, allowing the open office spaces to receive ample sunlight during work
  hours.

The Work Café is bathed in natural light and features views of the Boston Seaport District.

# **DEFINITION OF SPACES**



#### **Personal & Focus Zones**

Spaces designed for individual work or where additional privacy is necessary

(Employee Workstations, Director Offices, Mothers 's Room & Wellness Room)

## **Collaboration Zones**

Emphasis is placed on collaboration & teamwork in these spaces

(Dedicated Team Spaces, Project Rooms, Large Meeting Room Inclusive Design Lab & Home Office Lab)

# **Social Spaces**

Spaces designated for chatting & social interaction

(Reception, Work Café, Chat & Go Station, Small Meeting Spaces)

## **Accessory Spaces**

(Resource Center, Phone rooms, Product Storage)

# **RECEPTION**







Sitting Area view from Reception Desk

Designtex -

an ADA compliant desk will NEXT in their goal of being a

the open office area

# Furniture & Materials

- Level Digital Wallcoverings: "Greige Circuit Board"
- West Elm Work: "Belle Sofa: Blu Dot: "Circula Coffee Table"
- West Elm Work: "Maisie side Table"



2 Sofa Fabric

Entrance & Reception Seating Area

Scale: 1/4"= 1

# **WORKSTATIONS**



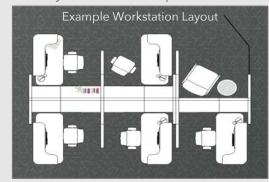
Steelcase: Flex Personal Space
Steelcase: Think office chair w/ upholstered back
Workstation Finishes



Simple workstations with ample storage provide privacy, comfort and security for independent working

# **Workstation Features**

- o Desks with Sit-to-Stand capabilities to accommodate various work modes
- o Task chairs are ergonomic with adjustable head and arm rests.
- o Partitions allow for employee backs to be shielded from the open office, helping to create a stronger sense of security in their workspace



This layout is ideal for working individually, while still maintaining easy access to other team members and departments

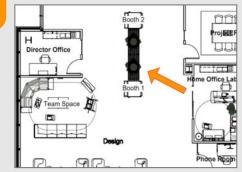


Scale: 1/4"= 1'

# **CHAT & GO STATION**



This small space in the center of the office serves as a space to sit, chat & collaborate with others, or take a personal call.







"On the QT" phonebooth

# **WORK CAFE**

The work café is a space for employees to decompress and enjoy a meal together during the day. At NEXT, employees are encouraged to eat together instead of alone at their desks. This space is multi-purpose and can be utilized for collaboration, independent work or company events.



# INCLUSIVE DESIGN LAB

A research lab dedicated to user engagement and inclusive design. This space will be used to lead user-centered research with partners and learn from traditionally excluded communities.





View from Kitchen Entry

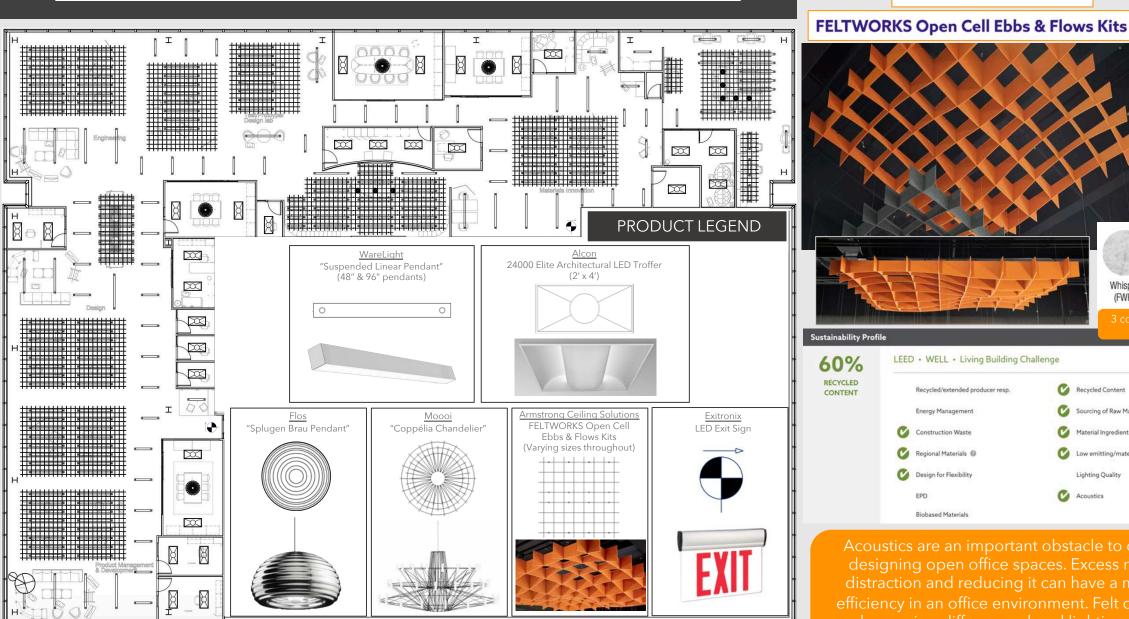
Kitchen

Work Cafe

To Open Office

Banquette Wall **H** 

# REFLECTED CEILING PLAN





All Product Information from https://www.armstrongceilings.com

### **Material**

Felt (Recycled PET)

#### Acoustics

Sound Absorption (NRC) 0.80 (80%)

#### Fire

Fire Performance Class A

#### **Anti-Microbial**

Mold/Mildew Resistance

#### Durability

Water Repellent Impact Resistance Scratch Resistance



Whisper



60% RECYCLED



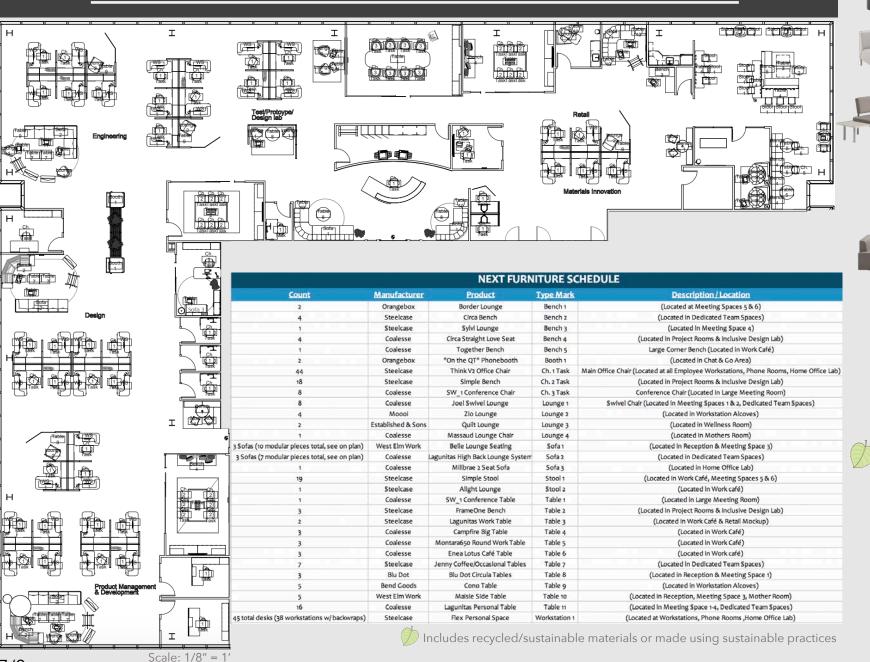




Declare.

Acoustics are an important obstacle to consider when designing open office spaces. Excess noise can be a efficiency in an office environment. Felt ceiling grids will

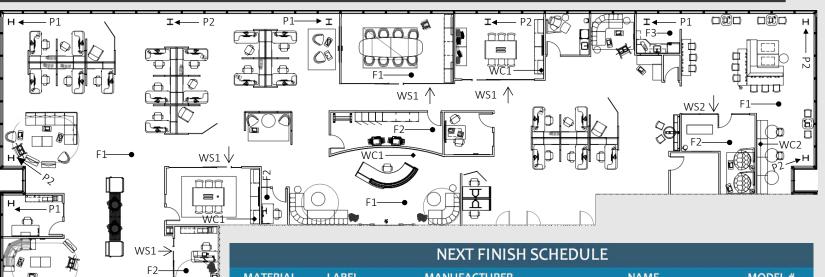
# **FURNITURE PLAN & SCHEDULE**



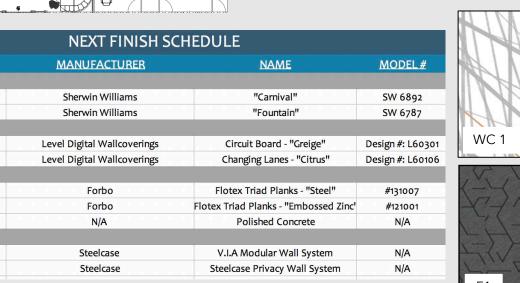




# **FINISH PLAN & SCHEDULE**



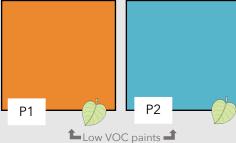
		NEXT FINISH SCH	IEDULE	
MATERIAL	LABEL	MANUFACTURER	NAME	MODEL#
PAINT				
	P1	Sherwin Williams	"Carnival"	SW 6892
	P <sub>2</sub>	Sherwin Williams	"Fountain"	SW 6787
WALLCOVERING				
	WC1	Level Digital Wallcoverings	Circuit Board - "Greige"	Design #: L60301
	WC2	Level Digital Wallcoverings	Changing Lanes - "Citrus"	Design #: L60106
FLOORING				
	F1	Forbo	Flotex Triad Planks - "Steel"	#131007
	F2	Forbo	Flotex Triad Planks - "Embossed Zinc'	#121001
	F3	N/A	Polished Concrete	N/A
WALL SYSTEMS				
	WS1	Steelcase	V.I.A Modular Wall System	N/A
	WS2	Steelcase	Steelcase Privacy Wall System	N/A

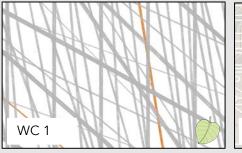


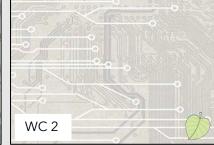








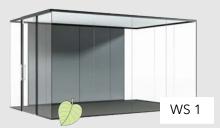
















o Products that contribute to LEED and WELL ratings o Large selection of products made in the USA.

o Low-emitting products: better for indoor air quality and well-being

Scale: 1/8'' = 1'

WS1→